



WE SEE SOMETHING MORE
PEOPLE NEED TO DISCOVER



Cooperative ideas are in keeping with the times, but the cooperative form of enterprise is unknown to many. The Swedish Cooperation initiative aims to change this.

Coop, Fonus, Fonus, Lantmännen, Södra, Riksbyggen, HSB, Folksam and OK – many of cooperative brands are well-known, but nowadays most people don't think about companies being member or customer-owned and all that this entails.

Nonetheless, cooperative ideas are in keeping with the times. The fundamental values of cooperation – such as long-term profitability, customer benefits and social responsibility – are more topical than ever.

The 100 largest cooperative and mutual companies have sales of SEK 400 billion per year and 70,000 employees, making cooperation a key part of Swedish

business life. The cooperative companies provide an example of consumer power, financial transparency, favorable working conditions and sustainable production. It's time for more people to get to know cooperation as an attractive and essential complement within Swedish business.



The 100 largest economic associations, co-operative and mutual enterprises have a turnover of 400 Billion SEK and 70 000 employees.

Swedish Cooperation is a politically independent initiative. Yet our aims and goals are very much political – to put the terms of the cooperative companies on the political agenda and strengthen their competitiveness and business opportunities.

The employer association KFO has initiated a major campaign to rejuvenate the image of cooperation. The primary target groups for the Swedish Cooperation project are politicians, opinion-builders and the media. We also want to provide members, employees and the general public with a more relevant view of the cooperative form of enterprise.

We are achieving this by increasing knowledge about cooperation, disseminating ideas and visions and conducting advocacy work on issues relating to the terms of cooperative companies. We arrange seminars and debates, publish reports and initiate research. And much more.











Swedish Cooperation is an initiative conducted by the employers' association KFO, LRF, KF, Folksam, OK, Fonus, Riksbyggen and Coompanion in cooperation with HSB and PwC

More inspiration at svenskkoperation.se



Gleanings from the top one hundred Swedish cooperatives

Company	Industry	Revenue (SEK thousand)	Profit (EBIT, SEK thousand)	Profit after financial items (EBT, SEK thousand)	Equality, board of directors	Equality, management	Employees	Members	Type of members or owners
Arla	Dairy production	99 029 000	3 433 000	3 154 000	Women 7% Men 93%	Women 0% Men 100%	19 600	13 413	Suppliers
Folksam	Life and property insurance	47 501 000	No data	No data	Women 39% Men 61%	Women 45% Men 55%	3 563	4 000 000	Policyholder
Fonus	Funeral services	942 444	18 076	34 265	Women 30% Men 70%	Women 42% Men 58%	722	2 644	Compounds represents customers
HSB	Property management	6 396 000	No data	897 000	Women 39% Men 61%	Women 37% Men 63%	3 626	568 618	Customers (individuals and organizations)

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KF-Coop	Food and retail	45 405 296	34 370	1 339 177	Women 49% 	Women 25% Men 75% 	13 509	3 392 473	Customers
Lantmännen	Wholesale trade, cereal and mash	35 231 948	1 445 139	1 358 320	Women 12% 	Women 18% Men 82% 	8 652	33 723	Suppliers and customers (Farmers)
OK	Fuel and related retail goods	13 059 558	152 986	124 825	Women 33% 	Women 26% Men 74% 	2 218	1 188 139	Customers
Riksbyggen	Property management	5 746 353	186 617	319 715	Women 30% 	Women 37% Men 63% 	2 403	199	Organisations
Södra	Timber and wood products	17 339 000	1 516 000	1 460 000	Women 30% 	Women 41% Men 49% 	3 578	50 227	Suppliers

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